

# Golden Fine Arts Festival 2023

# Sponsor Opportunities

**August 19-20, 2023 ~ Downtown Golden, Colorado**

The 33rd Annual Golden Fine Arts Festival, presented by the Greater Golden Chamber of Commerce, is a prestigious juried art show located in the heart of historic downtown Golden. The event features a blend of unique fine arts, live entertainment, beer and wine gardens and food vendors. 30,000 attendees enjoy this two day event.



Sponsors use this event as an opportunity for recognition and marketing, and to support the endeavors of the Golden Chamber of Commerce. The event marketing campaign reaches extensive online, print, TV, radio and social media audiences.

## **\*\*ALL GOLDEN FINE ARTS FESTIVAL SPONSORS RECEIVE:**

- Year round event website link and logo recognition
- Print recognition in the official event program
- Social media recognition

### **Platinum Sponsor - \$10,000**

- Max exposure and recognition
- Logo recognition on all promotional materials, poster, ads, website
- Logo and ½ page ad in event program
- Complimentary booth space
- Ten (10) Artist Reception tickets

### **Gold Sponsors - \$5,000+**

- Logo recognition on all promotional materials, poster, ads, website
- Logo and ¼ page ad in event program
- Complimentary booth space
- Five (5) Artist Reception tickets

### **Corporate Exhibitor Sponsors - \$1,500**

- Logo recognition on all promotional materials, poster, ads, website
- Complimentary booth space (limited opportunity)

### **Silver Sponsors - \$1,000+**

- Logo recognition on all promotional materials, poster, ads, website
- Logo and business card size ad in event program
- Two (2) Artist Reception tickets

### **Bronze Sponsors - \$500+**

- Banner placement on event fencing

### **Golf Cart Sponsors - \$250**

- Logo on banner on front of event golf cart (2 available)

### **Friend of the Festival - \$125**

- Special Thank You recognition on event website



## **Event Specific Opportunities Include**

Beer & Wine Garden □ Entertainment Stage □ Artist Name Badges □ Volunteers □ Volunteer T-Shirts □ Festival Store □ Artist Reception  
Artist Hospitality Tent □ Artist Lunches □ Artists' Awards □ Event Program □ ATM □ Kids Area □ Lanyards  
Prices Range \$250 and Up



**WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS!**

**The Golden Fine Arts Festival is an event of the Golden Chamber of Commerce**

Lora Knowlton, Programs & Events Manager ■ 303-279-3113 x2 ■ [lora@goldenchamber.org](mailto:lora@goldenchamber.org) ■ [www.goldenfineartsfestival.org](http://www.goldenfineartsfestival.org)